

Pack an attitude.

When the going gets tough, the tough take a backpack. And the bags they're packing are anything but basic. Today's backpack is city sleek, streetwise and loaded with options. It's the perfect alternative to a boxy briefcase, a too-small purse or an over-night bag. And in bold black biker leather, our Virginia Slims V-Wear backpack's got it all... from its big brassy buckle down to zippered compartments both inside and out. And you can carry it off for free with pack UPCs from Virginia Slims. Hey, when you've gotta pack it all in, you've gotta pack it in this. **Leather Backpack** [#11]. 225 pack UPCs.

VIRGINIA SLIMS

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SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

Superslims & Ultra Lights Menthol: 6 mg "tar,"
0.4 mg nicotine—Ultra Lights: 6 mg "tar," 0.5
mg nicotine—Lights 100's: 9 mg "tar," 0.7 mg
nicotine—120's & 100's Regular: 15 mg "tar,"
1.1 mg nicotine—100's Menthol: 15 mg "tar,"
1.2 mg nicotine av. per cigarette by FTC method.